

NaturaLawn of America Service Programs

NaturaLawn of America offers you the choice between two safer and proven lawn care programs—**The Natural Alternative® Program** and **The Alternative® Program**. Here is what each provides:

	The Natural Alternative® Program A – Pesticide-Free*	The Alternative® Program B – Organic-Based⁺
Natural, Organic-Based Fertilization	X	X
Balanced Nitrogen, Phosphorus, Potassium, Sulfur	X	X
Controlled-Release Nutrients to Promote Deep Root Growth	X	X
100% Natural Soil Conditioner With Trace Materials to Stimulate Growth of Micro-flora and Replenish Depleted Soils	X	X
Selected Weed Controls		X
Crabgrass Reducer in the Spring		X
Insect Controls for Surface-feeding Insects		X
Specifically Formulated Treatments	X	X
Exclusive Ryzin-Kote™ Soil Amendment	X	X

***Please note:** No pesticides or weed controls will be applied to the lawn under this program unless you specifically request a treatment. There is an additional charge, and we reserve the right to refuse the application of any pesticides should conditions be inappropriate.

+Please note: Any weed and insect control material used is applied in accordance to soil analysis and local conditions. When control materials are applied by us, they are used sparingly and in conjunction with an ongoing IPM (Integrated Pest Management) program.

For more information or to sign up for a program listed above, please visit the **“Contact Us”** portion of our website to see several ways to reach us. Or feel free to give us a call at **(800) 989-5444** and we will be glad to answer your questions or re-direct you to the appropriate franchise location.

